

JKA CONSULTING GROUP

The 12 Month CEO Experience

Coaching to lead your business, and a Done For You back office to run it.

Presented by Adreain Brown, Chief Executive Officer



THE PROBLEM

Most owners are still the system

Every lead, follow up, booking, and client update runs through one person.

When that person is busy, sick, or away, sales slow down and clients wait. Hard work alone cannot fix a business that depends on one person to keep it moving.

THE COST

What disconnected systems cost you



Leads go cold

Inquiries sit unanswered while you are in meetings, and the buyer moves on.



Follow up is forgotten

Prospects who were not ready yet never hear from you again.



Growth costs more hours

Without systems, serving more clients means working longer days.

To scale, you need **two things**

1. The mindset to lead the business

2. The systems to run it.

This program gives you both, in one year, with one team.

INTRODUCING THE 12 MONTH CEO EXPERIENCE

One year. Three pillars.

01

Coaching

The proven 12 week curriculum, plus three live group sessions every week for 12 months.

02

VIP Access

Two private strategy calls and two bonus classes every month.

03

Done For You

Our team builds your website, CRM, lead flow, and (a) AI agent in your first 90 days.

PILLAR ONE: COACHING

A weekly rhythm built for owners

The original 12 week curriculum, delivered as designed, plus three live group sessions every week for a full 12 months.

Day	Session	Focus
Monday	CEO Mindset	Set priorities and lead the week with intention.
Wednesday	Accountability and Execution	Review commitments and clear what is blocking progress.
Thursday	Morning Mindset	Reset, refocus, and finish the week strong.

HOW THE YEAR RUNS

Twelve months, three phases

MONTHS 1 TO 3

Foundation

Complete the 12 week curriculum while our team builds your back office.

MONTHS 4 TO 6

Implementation

Put your new systems to work with private calls and bonus classes.

MONTHS 7 TO 12

Scale

Refine what works, fix what does not, and grow with steady accountability.

Group sessions run every Monday, Wednesday, and Thursday for all 12 months. Private calls and bonus classes run twice a month.

PILLAR TWO: VIP ACCESS

Direct access, every month

24

Private strategy and
implementation calls

Two each month, one on one, focused only on
your business.

24

Bonus marketing, scaling, and
optimization classes

Two each month, building skills beyond the core
curriculum.

PILLAR THREE: DONE FOR YOU

We build your back office for you



Branded website

A professional site built to turn visitors into booked calls.



CRM and sales pipeline

One CRM with a pipeline that matches how you sell.



Lead flow and booking

Lead routing, booking, and follow up, all connected.



One AI agent

Built for one business function we agree on together.



Branded lead magnet

One freebie designed to grow your list.



Testing and handoff

Every system tested, your team trained, and full handoff.

HOW THE BUILD WORKS

One build, delivered in 90 days

1

Map

We map your sales and service process in your Business Automation Blueprint.

2

Build

Our team builds your website, CRM, pipeline, and lead magnet.

3

Connect

Lead flow, routing, booking, follow up, and your AI agent are connected.

4

Test and train

Every path is tested, and your team is trained to use it.

5

Hand off

You receive the logins, the documentation, and a working system.

The build is completed once, within your first 90 days. Additional builds are scoped and priced separately.

VIP BONUSES

Two bonuses for VIP members



Business Automation Blueprint

A visual map of how leads, clients, and work move through your business, so every system has a clear purpose.



Revenue Recovery Follow Up Sequence

One automated workflow that reaches back out to stalled leads and brings them back into the conversation.

EVERYTHING INCLUDED

Your 12 Month CEO Experience

What you receive	Value
Original 12 week CEO curriculum	\$12,000
Monday, Wednesday, and Thursday group sessions for 12 months	\$997
24 private strategy and implementation calls	\$5,000
24 bonus marketing, scaling, and optimization classes	\$5,000
Done For You back office build: website, CRM, lead flow, AI agent, lead magnet	\$6,000
Business Automation Blueprint	\$1,500
Revenue Recovery Follow Up Sequence	\$497
Total value	\$30,994

YOUR INVESTMENT

\$15,000

Paid in full at enrollment. Includes 12 months of coaching, VIP access, the Done For You back office build, and both VIP bonuses.

Enrollment is limited to 60 members so every build is delivered within 90 days.

TWO WAYS TO JOIN

Choose your path

What is included	The Blueprint: \$5,000	Done For You: \$15,000
Original 12 week CEO curriculum	Included	Included
Monday, Wednesday, and Thursday group coaching	12 weeks	12 months
Business Automation Blueprint	Included	Included
24 private strategy and implementation calls	Not included	Included
24 bonus marketing, scaling, and optimization classes	Not included	Included
Revenue Recovery Follow Up Sequence	Not included	Included
Back office build	You build it yourself	Built by our team

The Blueprint is for owners who will build their own systems with coaching. Done For You is for owners who want our team to build it for them.

Who this program serves

☑ A strong fit

- Owners with an active business and paying clients
- Owners ready to show up three times a week
- Owners who want systems built and working within 90 days

⚠ Not a fit

- Anyone looking for a guaranteed income result
- Anyone expecting this program to secure funding or improve credit
- Anyone not ready to implement

BEFORE YOU ENROLL

Important information

1. This program is business coaching and a systems build. It is separate from JKA's funding advisory services.
2. Enrollment is not required for, and does not affect, any funding application. No funding, credit, income, or revenue result is promised.
3. Results depend on each member's business, effort, and market. Examples shared are not guarantees.
4. Tuition is paid in full by JKA Consulting Group invoice.
5. The Done For You build covers the items listed, delivered once within the first 90 days. Additional builds are priced separately. Full terms are in the enrollment agreement.

NEXT STEP

Enroll today

1. Scan the code or visit [enrollment link].
2. Complete and sign your enrollment agreement.
3. Book your onboarding call within [__] days.

Questions? Our team is in the room, or reach us at support@jka-consulting.com.

[QR code]